

JAJA USA Privacy Policy – Quick Summary (Plain-English Version)

We respect your privacy. Here’s what you need to know in simple terms:

1. What information do we collect? We collect the information you provide, such as your name, email address, mailing address, and phone number. If you donate or register for an event, payment details are processed securely by third parties, and we do not store card information. We also collect information related to memberships, donations, and event participation, as well as technical data such as cookies, your IP address, and browser type when you use our website.
2. How do we use your information? Your information is used to provide membership benefits, confirm donations and event registrations, improve our website and services, and keep you informed about JAJA USA activities, events, and cultural exchange programs.
3. Who sees your information? Your information is accessed only by JAJA USA staff, trained volunteers, and trusted service providers who assist us with operations such as event registration, newsletters, and donations. We may share limited information with partner organizations when we co-sponsor programs or events. We will never sell your personal information. In rare cases, we may be required to disclose information to legal authorities if required by law.
4. How do we protect it? We use secure systems and limit access to trained staff. While we take precautions to protect your information, no system can be guaranteed as completely secure.
5. How long do we keep it? We retain your information for as long as it is necessary to provide services and comply with legal obligations. If you unsubscribe or opt out of communications, we keep a minimal record to ensure that you are not contacted again unintentionally.
6. Children’s Privacy Our website and services are not intended for children under the age of 13, and we do not knowingly collect information from them.
7. Your California Privacy Rights (CCPA/CPRA) If you are a California resident, you have the right to know what information we hold about you, to request a copy of your data, to correct inaccuracies, and to request deletion of your information subject to legal requirements. You also have the right to opt out of the sale or sharing of your personal information, although JAJA USA does not sell data. You may request to limit the use of sensitive personal information, and you are protected from discrimination for exercising these rights.
8. How to exercise your rights You may contact us at privacy@jafausa.org to make a request regarding your information. For security purposes, we may need to verify your identity before fulfilling your request. We will respond within the timeframes required by law, generally within forty-five days.
9. Updates to this policy We may update this Privacy Policy from time to time. When we make significant changes, we will post the updated version on our website. We encourage you to review the policy periodically so that you remain informed.

Questions? Contact us at privacy@jafausa.org

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Full JAJA USA
Privacy Policy (Legal Text)
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Privacy Policy – JAJA USA Effective Date: October 1, 2025

Last Updated: October 1, 2025

October 02, 2025

This Privacy Notice applies to any information that can reasonably be used to identify a natural person directly or indirectly (“Personal Information”) collected by the Japan Afro American Friendship Association USA (“Jafa USA”, “we” or “us”) through websites, applications, or events operated by Jafa USA on behalf of itself and/or its affiliates (each, a “Site”), as well as any Personal Information provided to Jafa USA by any means.

Your privacy is important to us. We encourage you to read this Privacy Notice in its entirety before using our Sites or submitting Personal Information to us. If you choose to provide us with your Personal Information, you are telling us that you understand and accept the practices detailed in this Privacy Notice.

Our Sites may link to a limited number of other websites or applications. Jafa USA is not responsible for the practices of these third-party websites and applications. We encourage you to read the privacy statements for each website you visit.

When do we collect Personal Information? We collect Personal Information:

when you provide it to us when you interact with us via social media when you use our Sites

Information you provide to us: You may give us Personal Information when:

you use our Sites, or interact with us or our representatives you donate to us you sign up for or participate in one of our events we communicate with each other you sign up for our mailing list or newsletters you leave a comment on one of our Sites or social media feeds you order products from us and/or have them shipped to you or others

Social Media: We may obtain information about you from your social media accounts or services when you choose to interact with us (for example, when you log in to leave a comment on a social media platform such as Facebook, Instagram, Twitter, LinkedIn, or YouTube). Please check your settings and the privacy policies of the social media sites you use for more information.

We may also use cookies to enhance your experience while using our website.

What information do we collect? We collect Personal Information that helps us make informed decisions about the resources we provide and manage, fundraise more efficiently, and give you the best possible experience during our events, on our website, and from our communications.

Examples of the information we collect include: If you donate to us, we usually collect:

Name Company name, if applicable Company or personal address E-mail address

If you volunteer with us or sign-up for our events, we will usually collect your: Name E-mail address Telephone number, if applicable

How do we use your Personal Information? In general, we use your Personal Information to:

send you updates and other communications answer your inquiries keep a record of your engagement with us improve our services, provide technical support, address problems with our Sites and protect

their security and integrity comply with legal requirements that apply to us

We may use direct communications to let you know what JAFSA USA is doing and how your support makes a difference. We will always respect your preferences and endeavor to send you information that you might find interesting, in the format you prefer. If you no longer wish to receive direct communications from us:

For e-mail communication, you can update your preferences anytime or opt out by using the unsubscribe link in the footer of each email.

Texting for volunteers and Board for specific events, such as our annual Gala.

Who has access to your Personal Information? Trained Staff The Personal Information we hold about you is only accessible by trained staff, volunteers, and contractors.

Vendors We use other companies to help us manage and store personal data, and to carry out certain activities on our behalf. These may include service providers that (a) conduct research and analytics; (b) create content; (c) host our Sites; (d) handle donations; (e) sell event tickets and register attendees; (f) maintain our databases; (g) hold online programs or meetings; or (h) otherwise provide support to us.

Partner organizations We may share your contact information with other like-minded organizations that we partner with, such as program co-sponsors, and they may contact you or solicit from you.

However, we will not: Sell or exchange under any circumstances your payment information with any organization other than the service providers that help us process your donations or payments.

Other We may be required to disclose your Personal Information to governmental authorities or to third parties pursuant to law enforcement inquiries, court orders, subpoenas and similar requests. We may also share when we otherwise believe in good faith that such disclosure is necessary or appropriate in connection with any activity that may violate the law; is contrary to our policies, or may expose us or others to liability.

How do we keep Personal Information about you safe? We use appropriate technical and organizational measures and precautions in order to protect Personal Information and to prevent the loss, misuse, or alteration of your Personal Information.

While we work to keep Personal Information about you safe, we cannot guarantee its security.

How long do we keep Personal Information? We retain Personal Information about you in our database for as long as it is reasonably necessary to comply with our mission. If you request to receive no further communications from us, we will keep some basic information about you on our suppression lists in order to avoid sending you unwanted communications in the future.

Information on Children We do not knowingly collect personal information from children under 13. Our Sites are not intended to solicit information of any kind from children under 13, and we have designed them to not knowingly accept information from children under 13.

Changes to this Privacy Notice JAFSA USA will occasionally update this Privacy Notice as changes to our Sites or practices necessitate it. If we make any significant changes in the way we treat your Personal Information, we will make this clear on our websites or by contacting you directly.

How to contact us This Privacy Notice was prepared to be as comprehensive as possible, but it does not include an exhaustive list of every aspect of our collection and use of Personal Information. However, we would be happy to provide any further information or explanation about our practices.

If you have any questions, comments or suggestions, please let us know by contacting us at privacy@jafausa.org.

California Consumer Privacy Rights (CCPA/CPRA) ----- If you are a California resident, you have the following rights under the California Consumer Privacy Act (CCPA), as amended by the California Privacy Rights Act (CPRA):

Right to Know – You may request that JAJFA USA disclose the categories and specific pieces of personal information we have collected, used, disclosed, or shared about you.

Right to Access – You may request access to a copy of the personal information we maintain about you.

Right to Delete – You may request that we delete personal information we have collected about you, subject to certain exceptions (such as compliance with legal obligations or internal uses reasonably aligned with consumer expectations).

Right to Correct – You may request corrections to inaccurate personal information we maintain about you.

Right to Opt-Out – JAJFA USA does not sell your personal information. If we ever change our practices, you will have the right to opt out of the sale or sharing of your personal information.

Right to Limit Use of Sensitive Information – If we collect sensitive personal information, you may request that we limit its use only to what is necessary to perform our services or comply with law.

Right to Non-Discrimination – JAJFA USA will not discriminate against you for exercising your privacy rights under California law.

How to Exercise Your Rights ----- To exercise these rights, please contact us at privacy@jafausa.org. We may request additional information to verify your identity before fulfilling your request. We will respond within the timeframes required by law, generally 45 days.

You may also designate an authorized agent to make requests on your behalf, provided that we receive proof of such authorization.